

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#2  
KW  
10-28-99  
JC594 U.S. PTO  
09/31/99  
05/17/99

Applicant(s): Springer, David S.; Zucker, Brian T.  
Assignee: Dell USA. L.P.  
Title: METHOD AND APPARATUS FOR TRACKING BANNER ADVERTISING  
Serial No.: Not Assigned Filed: Herewith  
Examiner: Not Assigned Group Art Unit: Not Assigned  
Docket No.: M-7260 US Client Ref. No. DC-01769

San Jose, California  
May 17, 1999

BOX PATENT APPLICATION  
ASSISTANT COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, Applicant(s) brings the following documents to the Examiner's attention in the above-captioned application.

A PTO form 1449 listing these documents is enclosed.

Citation of the above documents shall not be construed as:

1. an admission that the documents are necessarily prior art with respect to the instant invention;
2. a representation that a search has been made, other than as described above; or
3. an admission that the information cited herein is, or is considered to be, material to patentability as defined in § 1.56(b).

EXPRESS MAIL LABEL NO:  
EL153099469US

Respectfully submitted,

*Ken Koestner*

Ken J. Koestner  
Attorney for Applicant(s)  
Reg. No. 33,004